

YOUR PRIVATE WATER SOURCE

GROHE BLUE PURE FILTER FAUCET

THE NEW GENERATION OF GROHE BLUE PURE WATER SYSTEMS

For the ideal everyday routine: The GROHE Blue Pure water system is more than just a faucet. It allows the enjoyment of delicious, filtered water straight from the tap. Now, it comes in four newly relaunched designs to make every drop of water even more tasty, sustainable, and convenient. GROHE Blue Pure faucets provide refined water of pure quality – and thanks to its sophisticated filter technologies it fits every water quality.

MULTIFUNCTIONAL FAUCET

Filtered and usual tap water from one kitchen faucet

PERFECTLY TASTING DRINKING WATER

The GROHE Blue Pure water system turns local tap water into delicious refreshment right from the tap

PREMIUM FILTRATION TECHNOLOGY

Wide range of GROHE Blue filters for different water quality

LIMESCALE PROTECTION

Water filter reduces limecsale and extends the life span of household devices

NO MORE DRINKING WATER IN THE PLASTIC BOTTLES

Say goodbye to dragging of heavy water crates and collecting big piles of plastic bottles

DECLUTTER YOUR KITCHEN

No more storage place for drinking water is needed as well as you don't need any filtration devices on your countertop















A BOTTLE FREE ZONE FOR A MORE SUSTAINABLE LIFESTYLE

Drinking tap water has a lot of benefits: The convenience of getting freshly filtered water straight out of the kitchen faucet on demand makes bottled water become obsolete. The filter's space-saving shape effortlessly fits the kitchen cabinet. By replacing plastic bottles with filtered tap-water, everyone can help to combat the global plastic waste problem. Moreover, CO₂ emissions and water consumption that occur in the production process of bottled water are saved. Sustainable living does not have to mean compromises, it's even more comfortable: Dragging of heavy water crates, running out of water or last-minute supermarket trips as well as collecting big piles of plastic bottles are a thing of the past. With the water source in the kitchen fresh and filtered drinking water is available 24 hours a day and seven days a week.



REDUCTION OF CO₂ EMISSIONS

REDUCTION OF **PLASTIC**





up to 7 liters1 of water





PET-bottled water requires at least 108.47 grams² CO₂ per liter

Up to **800 single-use plastic bottles**³ for a family of 4 per year





requires only 1 liter

GROHE Blue Pure requires **5.35 grams² CO**₂



"The real water consumption behind drinking water. The case of Italy". Journal of Environmental Management 92 (2011)

^{1 &}quot;The real water consumption behind drinking water: The case of Italy", Journal of Environmental Management 92 (2011)
2 "Creation of a Product Carbon Footprint for GROHE watersystems for drinking and hot water supply", Sebastian Schär, Prof. Dr. Jutta Geldermann, University Duisburg-Essen (2021). The service life of GROHE Blue Pure considered in the study is 10 years.

B Environmental Action Germany (DUH): https://www.duh.de/mehrweg-klimaschutz0/einweg-plastikflaschen/

GROHE BLUE PURE FILTER FAUCETS Hygienic mousseur ways for filtered and unfiltered water Handle for Lever for unfiltered water Cartridge with GROHE SilkMove technology

THE BENEFITS OF GROHE BLUE PURE FOR YOUR HOME

Add great taste to your kitchen, effortlessly, with a GROHE Blue Pure Filter Faucet. GROHE Blue filter technology turns tap water into great-tasting filtered drinking water, reducing chlorine and other impurities that can impair taste. Separate internal water ways keep filtered and unfiltered water separate. The GROHE filter fits easily under your sink and the faucet still offers all the usual functionality of a standard kitchen faucet. Put pure, refreshing, filtered water at the heart of your kitchen with a GROHE Blue Pure faucet.

PERFECTLY TASTING DRINKING WATER

- 2 inner water ways for filtered & unfiltered water
- Hygienic mousseur with 2 outlets
- Drinking water approved materials only

EASY TO OPERATE

- Classic one hand lever for normal tap water
- Additional handle to operate filtered water

PREMIUM FILTRATION TECHNOLOGY BY BWT

Filter portfolio matches every taste and water quality

TIME COUNTER AND FLOWMETER TO MEASURE FILTER LIFETIME

 Day and liters counter & acoustic alarm, when filter needs exchange

PERFECT MATCHING DESIGN

• Fitting to every kitchen style

GROHE BLUE PURE FILTER FAUCETS

THE PERFECT MATCH FOR EVERY WATER CONDITION

No matter the location, GROHE's filter portfolio matches every taste and condition. The GROHE Blue Pure faucet will be combined with established GROHE filtration technologies. Filters for water enhancement improve the taste and smell of water by minimizing chlorine and rough particles. Filters for water safety not only improve the taste but also the hygiene level. By reducing limescale, bacteria, microplastic or heavy metals our GROHE Blue filters additionally support safe water consumption and make drinking pure water from the tap possible for everyone.

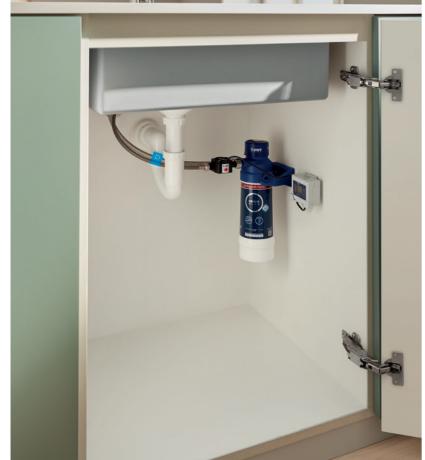


GROHE BLUE PURE FILTER FAUCETS

THE INDIVIDUAL CHOICE OF FILTRATION FOR PERFECT TASTE















ACTIVATED CARBON FILTER

If you live in a soft-water area, the activatedcarbon filter is right for you. It improves the taste but leaves the carbonate levels in the water untouched.

Capacity @ <9° dKH: 3000 liters



MAGNESIUM + ZINC FILTER

For the better taste and vitality benefits, the magnesium + zinc filter is the ideal choice. It adds up to 35 mg magnesium and up to 3 mg zinc to each liter of water, helping you get enough of these essential minerals while delivering the best tasting tea and coffee possible.

Capacity @ 17° dGH: 400 liters





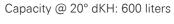


System Tested and Certified by NSF International against NSF/ANSI Standards 42 for the reduction of Chlorine, Taste and Odor. And Standard 53 for the reduction of Lead.



S-SIZE FILTER

Suitable for hard water areas. This filter minimizes chlorine to improve the taste and reduces limescale to ensure that household devices can perform perfectly over its longer lifetime.





ULTRASAFE FILTER

Removes microplastic (> 1μ m), 99,999 % of bacteria and up to 99,5 % of lead. It forms a barrier to harmful microorganisms and guarantees purity and hygiene. Capacity: 3000 liters or 6 months







GROHE BLUE PURE REVERSE OSMOSIS FILTER TECHNOLOGY

GROHE Blue Pure's new filtration technology is second to none and the perfect addition for the safety and vitality conscious. The Reverse Osmosis filter that we've added to our portfolio use reverse osmosis filtration technology, which is one of the most effective types of filtration at present. But what does this term mean? Osmosis filtration is when the tap water is being pressed through a semi-permeable membrane. Clean water passes through and find its way into your glass and impurities stay behind and are being flushed in the drain. The difference from standard water filtration is that contaminants are flushed down the drain and are not collected in the filter. Reverse Osmosis Mineralization filter not only purifies your tap water, but also adds essential minerals for better taste and vitality benefits.







REVERSE OSMOSIS FILTER

Significantly removes impurities from source water, including chemicals, bacteria, hormones and viruses. Delivers pure and safe drinking water.

Filter lifetime: 12 months



REVERSE OSMOSIS MINERALIZATION FILTER

In addition to the reverse osmosis membrane this filter not only significantly removes unwanted impurities but also enriches water with magnesium (40 mg/l) and silicate (55 mg/l) for better taste and vitality. Filter lifetime: 12 months

GROHE BLUE PURE FILTER FAUCETS PRODUCT OVERVIEW

GROHE BLUE PURE FILTER FAUCETS

FEATURES PRODUCT MATERIAL NO. COLOR GROHE Blue Pure BauCurve 30 580 000 Chrome Filter faucet highspout, C-spout **GROHE Blue Pure Eurosmart** 30 583 000 Chrome SuperSteel 30 583 DC0 Filter faucet highspout, U-spout **GROHE Blue Pure Minta** 30 588 000 Filter faucet highspout, L-spout 30 590 000 30 590 DC0 **GROHE Blue Pure Minta pull-out** Chrome Filter faucet SuperSteel Phantom Black highspout, L-spout, with pull-out mousseur

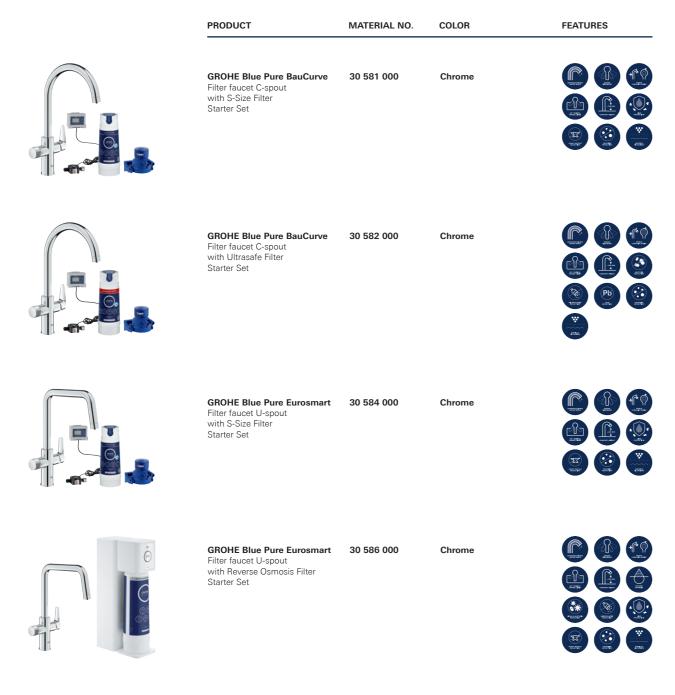
Combine a filter faucet of your choice with a filter starter set matching to your water quality.

GROHE BLUE PURE FILTER STARTER SETS

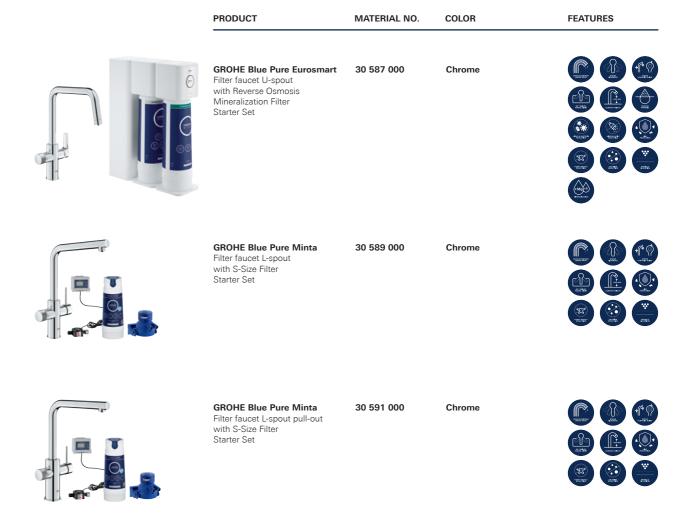
	PRODUCT	MATERIAL NO.	COLOR	FEATURES
	GROHE Blue Pure Activated Carbon Filter Starter Set	41 136 000		
	GROHE Blue Pure S-Size Filter Starter Set	40 438 001		
	GROHE Blue Pure Magnesium+Zinc Filter Starter Set	40 875 000		
	GROHE Blue Pure Ultrasafe Filter Starter Set	40 876 000		
	GROHE Blue Pure Reverse Osmosis Filter Starter Set	40 877 000		
E CONTRACTOR DE LA CONT	GROHE Blue Pure Reverse Osmosis Mineralization Filter Starter Set	40 878 000		

GROHE BLUE PURE FILTER FAUCETS PRODUCT OVERVIEW

GROHE BLUE PURE BUNDELS



GROHE BLUE PURE BUNDELS





GROHE BLUE ACCESSORIES

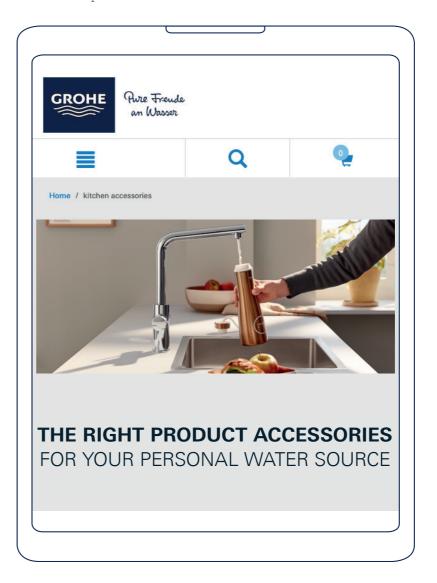
Make the most of having delicious, filtered water on tap with our range of GROHE Blue accessories. From replacement filters for all GROHE Blue taps to our own range of branded GROHE water glasses and carafe, you'll find all you need to enjoy your seamless supply of fresh drinking water in your home.

PRODUCT	MATERIAL NO.	COLOR
GROHE Blue Glasses 250 ml, 6 pieces	40 437 000	
GROHE Blue Glass carafe with lid set 1.000 ml	40 405 001	
GROHE Blue Lid set Consists of 2 lids: Stainless steel lid with tilt lock and integrated sieve to hold back e.g. fruits Plastic lid for closing (BPA free)	40 636 SD0	
GROHE Blue Thermo drinking bottle, 450 ml Stainless steel bottle with GROHE Blue decor, double-walled, lid with strap	40 848 SD0 40 848 GN0 40 848 DL0 40 848 AL0	Stainless Steel Brushed Cool Sunrise Brushed Warm Sunset Brushed Hard Graphite



ORDERING FROM HOME OR ON THE GO: **DONE**

Visit our GROHE Blue Online shop to see our exclusive range of carafes and glasses, drinking bottles for on-the-go, as well as replacement filters and CO₂ bottles.





Scan the QR-Code and benefit from our webshop discounts & special offers.

Visit our GROHE Blue shop: https://shop.grohe.com



Follow us



Grohe AG Feldmühleplatz 15 D - 40545 Düsseldorf Germany