



*Pure Freude  
an Wasser*

**GROHE**  
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**YOUR PRIVATE  
WATER SOURCE**  
**GROHE BLUE PURE** FILTER FAUCET

# THE NEW GENERATION OF GROHE BLUE PURE WATER SYSTEMS

For the ideal everyday routine: The GROHE Blue Pure water system is more than just a faucet. It allows the enjoyment of delicious, filtered water straight from the tap. Now, it comes in four newly relaunched designs to make every drop of water even more tasty, sustainable, and convenient. GROHE Blue Pure faucets provide refined water of pure quality – and thanks to its sophisticated filter technologies it fits every water quality.

## MULTIFUNCTIONAL FAUCET

Filtered and usual tap water from one kitchen faucet

## PERFECTLY TASTING DRINKING WATER

The GROHE Blue Pure water system turns local tap water into delicious refreshment right from the tap

## PREMIUM FILTRATION TECHNOLOGY

Wide range of GROHE Blue filters for different water quality

## LIMESCALE PROTECTION

Water filter reduces limescale and extends the life span of household devices

## NO MORE DRINKING WATER IN THE PLASTIC BOTTLES

Say goodbye to dragging of heavy water crates and collecting big piles of plastic bottles

## DECLUTTER YOUR KITCHEN

No more storage place for drinking water is needed as well as you don't need any filtration devices on your countertop

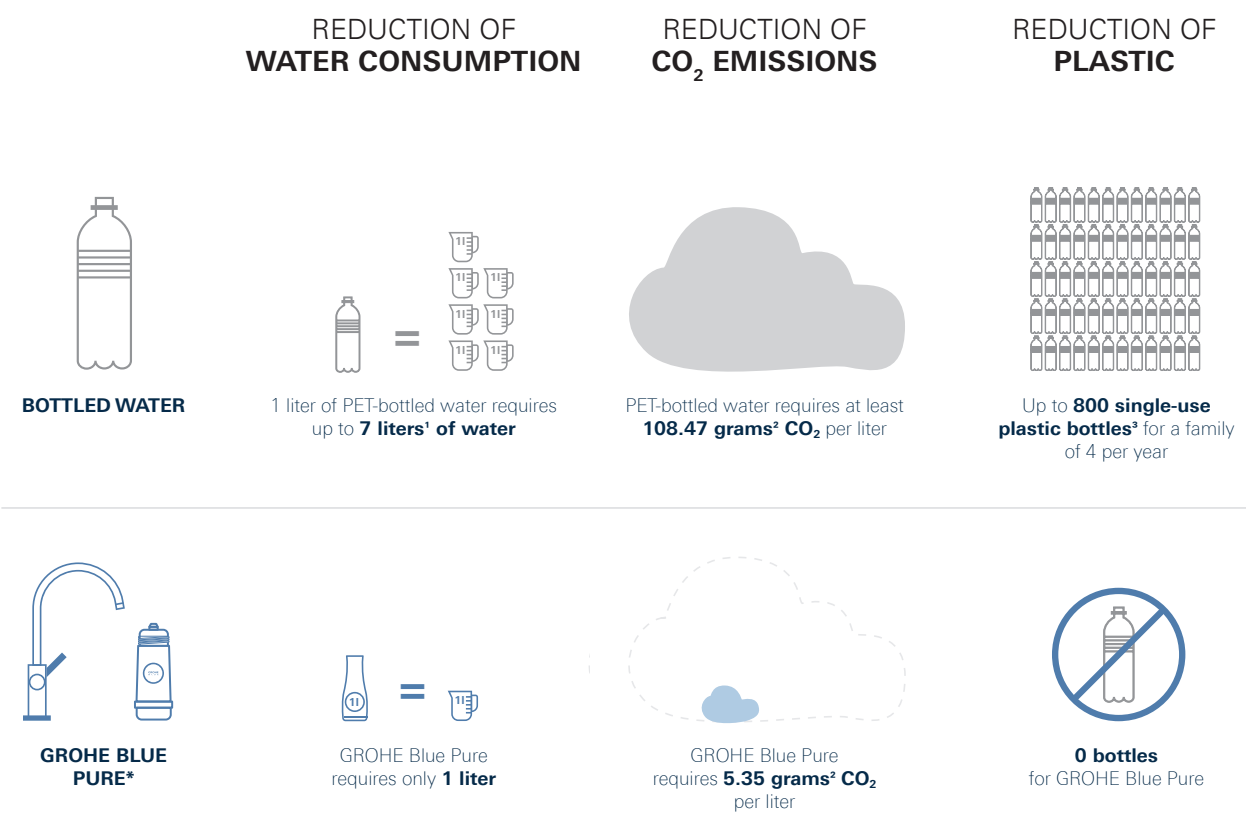






# A BOTTLE FREE ZONE FOR A MORE SUSTAINABLE LIFESTYLE

Drinking tap water has a lot of benefits: The convenience of getting freshly filtered water straight out of the kitchen faucet on demand makes bottled water become obsolete. The filter’s space-saving shape effortlessly fits the kitchen cabinet. By replacing plastic bottles with filtered tap-water, everyone can help to combat the global plastic waste problem. Moreover, CO<sub>2</sub> emissions and water consumption that occur in the production process of bottled water are saved. Sustainable living does not have to mean compromises, it’s even more comfortable: Dragging of heavy water crates, running out of water or last-minute supermarket trips as well as collecting big piles of plastic bottles are a thing of the past. With the water source in the kitchen fresh and filtered drinking water is available 24 hours a day and seven days a week.



<sup>1</sup> "The real water consumption behind drinking water: The case of Italy", Journal of Environmental Management 92 (2011).  
<sup>2</sup> "Creation of a Product Carbon Footprint for GROHE watersystems for drinking and hot water supply", Sebastian Schär, Prof. Dr. Jutta Geldermann, University Duisburg-Essen (2021). The service life of GROHE Blue Pure considered in the study is 10 years.  
<sup>3</sup> Environmental Action Germany (DUH): <https://www.duh.de/mehrweg-klimaschutz0/einweg-plastikflaschen/>  
\* Carbon Footprint analysis refers only to the fittings with filter. Does not apply to reverse osmosis filter technology.



Pull-out function

Hygienic mousseur  
with two inner water  
ways for filtered and  
unfiltered waterHandle for  
filtered water

Lever for unfiltered water

Cartridge with  
GROHE SilkMove  
technology

## THE BENEFITS OF GROHE BLUE PURE FOR YOUR HOME

Add great taste to your kitchen, effortlessly, with a GROHE Blue Pure Filter Faucet. GROHE Blue filter technology turns tap water into great-tasting filtered drinking water, reducing chlorine and other impurities that can impair taste. Separate internal water ways keep filtered and unfiltered water separate. The GROHE filter fits easily under your sink and the faucet still offers all the usual functionality of a standard kitchen faucet. Put pure, refreshing, filtered water at the heart of your kitchen with a GROHE Blue Pure faucet.

### PERFECTLY TASTING DRINKING WATER

- 2 inner water ways for filtered & unfiltered water
- Hygienic mousseur with 2 outlets
- Drinking water approved materials only

### EASY TO OPERATE

- Classic one hand lever for normal tap water
- Additional handle to operate filtered water

### PREMIUM FILTRATION TECHNOLOGY BY BWT

- Filter portfolio matches every taste and water quality

### TIME COUNTER AND FLOWMETER TO MEASURE FILTER LIFETIME

- Day and liters counter & acoustic alarm, when filter needs exchange

### PERFECT MATCHING DESIGN

- Fitting to every kitchen style



# THE PERFECT MATCH FOR EVERY WATER CONDITION

No matter the location, GROHE's filter portfolio matches every taste and condition. The GROHE Blue Pure faucet will be combined with established GROHE filtration technologies. Filters for water enhancement improve the taste and smell of water by minimizing chlorine and rough particles. Filters for water safety not only improve the taste but also the hygiene level. By reducing limescale, bacteria, microplastic or heavy metals our GROHE Blue filters additionally support safe water consumption and make drinking pure water from the tap possible for everyone.





# THE INDIVIDUAL CHOICE OF FILTRATION FOR PERFECT TASTE



**ACTIVATED CARBON FILTER**

If you live in a soft-water area, the activated-carbon filter is right for you. It improves the taste but leaves the carbonate levels in the water untouched.  
Capacity @ <9° dKH: 3000 liters



**S-SIZE FILTER**

Suitable for hard water areas. This filter minimizes chlorine to improve the taste and reduces limescale to ensure that household devices can perform perfectly over its longer lifetime.  
Capacity @ 20° dKH: 600 liters



**MAGNESIUM + ZINC FILTER**

For the better taste and vitality benefits, the magnesium + zinc filter is the ideal choice. It adds up to 35 mg magnesium and up to 3 mg zinc to each liter of water, helping you get enough of these essential minerals while delivering the best tasting tea and coffee possible.  
Capacity @ 17° dGH: 400 liters



**ULTRASAFE FILTER**

Removes microplastic (> 1µm), 99,999 % of bacteria and up to 99,5 % of lead. It forms a barrier to harmful microorganisms and guarantees purity and hygiene.  
Capacity: 3000 liters or 6 months



System Tested and Certified by NSF International against NSF/ANSI Standards 42 for the reduction of Chlorine, Taste and Odor. And Standard 53 for the reduction of Lead.





# GROHE BLUE PURE REVERSE OSMOSIS FILTER TECHNOLOGY

GROHE Blue Pure's new filtration technology is second to none and the perfect addition for the safety and vitality conscious. The Reverse Osmosis filter that we've added to our portfolio use reverse osmosis filtration technology, which is one of the most effective types of filtration at present. But what does this term mean? Osmosis filtration is when the tap water is being pressed through a semi-permeable membrane. Clean water passes through and find its way into your glass and impurities stay behind and are being flushed in the drain. The difference from standard water filtration is that contaminants are flushed down the drain and are not collected in the filter. Reverse Osmosis Mineralization filter not only purifies your tap water, but also adds essential minerals for better taste and vitality benefits.



## BENEFITS:

Complete water cleaning

Mineralization filter enriches water with magnesium and silicate

No storage tank required - water is always freshly filtered

Exchange both cartridges at the same time in 12 months



## REVERSE OSMOSIS FILTER

Significantly removes impurities from source water, including chemicals, bacteria, hormones and viruses. Delivers pure and safe drinking water.

Filter lifetime: 12 months























## REVERSE OSMOSIS MINERALIZATION FILTER

In addition to the reverse osmosis membrane this filter not only significantly removes unwanted impurities but also enriches water with magnesium (40 mg/l) and silicate (55 mg/l) for better taste and vitality.

Filter lifetime: 12 months

# GROHE BLUE PURE FILTER STARTER SETS

| PRODUCT                                                                                                                                                             | MATERIAL NO. | COLOR | FEATURES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <br>GROHE Blue Pure<br>Activated Carbon Filter<br>Starter Set                    | 41 136 000   |       |                                                                                                                                                                                                                                                                                                                                                               |
| <br>GROHE Blue Pure<br>S-Size Filter Starter Set                                 | 40 438 001   |       |                                                                                                                                                                                         |
| <br>GROHE Blue Pure<br>Magnesium+Zinc Filter<br>Starter Set                     | 40 875 000   |       |                |
| <br>GROHE Blue Pure<br>Ultrasafe Filter Starter Set                            | 40 876 000   |       |       |
| <br>GROHE Blue Pure<br>Reverse Osmosis Filter<br>Starter Set                   | 40 877 000   |       |                                                                                            |
| <br>GROHE Blue Pure<br>Reverse Osmosis<br>Mineralization Filter<br>Starter Set | 40 878 000   |       |       |



GROHE  
BLUE PURE BAU





| PRODUCT                                                                             | MATERIAL NO.                                                                                       | COLOR                                                                               | FEATURES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | <b>GROHE Blue Pure Bau</b><br>Filter faucet C-spout<br>with S-Size Filter<br>Starter Set           | 30 555 000<br><br>Chrome                                                            |   <br>  <br>                     |
|    | <b>GROHE Blue Pure Via</b><br>Filter faucet U-spout<br>with S-Size Filter<br>Starter Set           | 30 559 000<br>30 559 DC0<br><br>Chrome<br>SuperSteel                                |   <br>  <br>                     |
|  | <b>GROHE Blue Pure Vento</b><br>Filter faucet L-spout<br>with S-Size Filter<br>Starter Set         | 30 560 000<br><br>Chrome                                                            |   <br>  <br>   |
|  | <b>GROHE Blue Pure Vento</b><br>Filter faucet L-spout pull-out<br>with S-Size Filter<br>Starter Se | 30 579 000<br>30 579 DC0<br>30 579 KF0<br><br>Chrome<br>SuperSteel<br>Phantom Black |   <br>  <br>   |





# GROHE BLUE ACCESSORIES

Make the most of having delicious, filtered water on tap with our range of GROHE Blue accessories. From replacement filters for all GROHE Blue taps to our own range of branded GROHE water glasses and carafe, you'll find all you need to enjoy your seamless supply of fresh drinking water in your home.

|                                                                                       | PRODUCT                                                                                                                                                                    | MATAERIAL NO.                                        | COLOR                                                                                   |
|---------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|-----------------------------------------------------------------------------------------|
|    | <b>GROHE Blue Glasses</b><br>250 ml, 6 pieces                                                                                                                              | 40 437 000                                           |                                                                                         |
|   | <b>GROHE Blue Glass carafe with lid set</b><br>1.000 ml                                                                                                                    | 40 405 001                                           |                                                                                         |
|  | <b>GROHE Blue Lid set</b><br>Consists of 2 lids:<br>Stainless steel lid with tilt lock and integrated sieve to hold back e.g. fruits<br>Plastic lid for closing (BPA free) | 40 636 SD0                                           |                                                                                         |
|  | <b>GROHE Blue Thermo drinking bottle, 450 ml</b><br>Stainless steel bottle with GROHE Blue decor, double-walled, lid with strap                                            | 40 848 SD0<br>40 848 GN0<br>40 848 DL0<br>40 848 AL0 | Stainless Steel<br>Brushed Cool Sunrise<br>Brushed Warm Sunset<br>Brushed Hard Graphite |

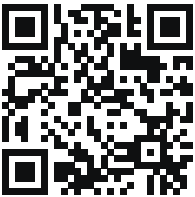
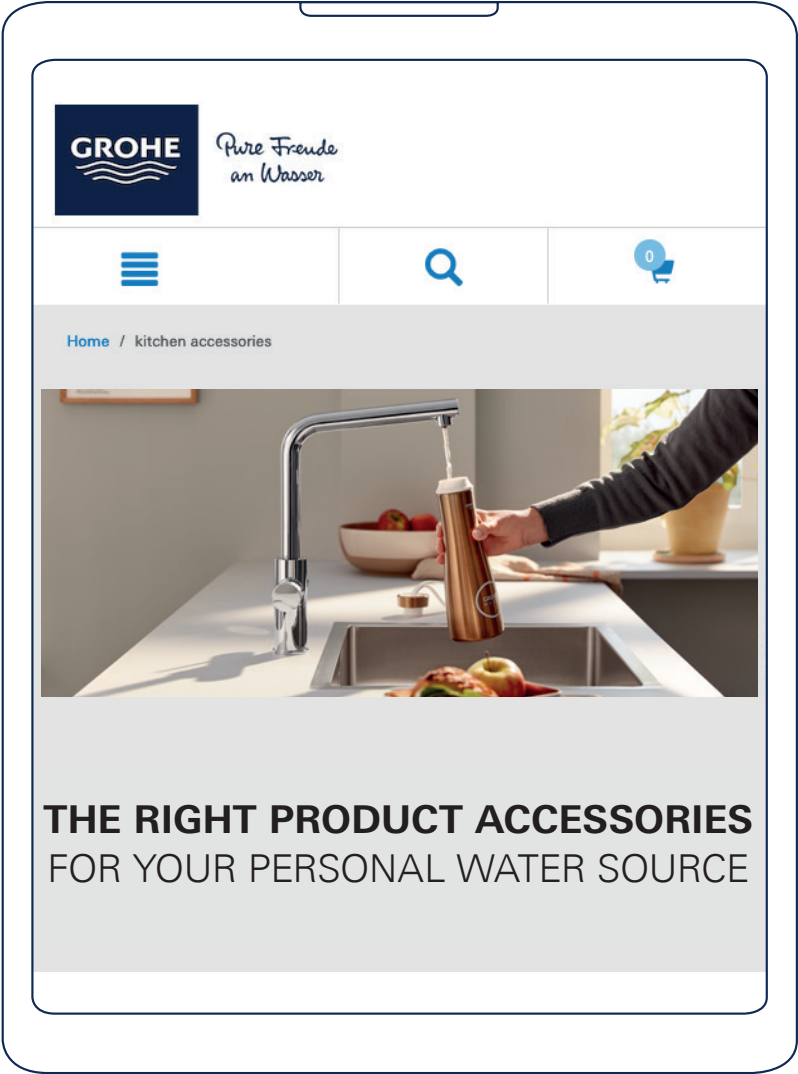


# ORDER A NEW FILTER FAST & EASY VIA WEBSHOP



# ORDERING FROM HOME OR ON THE GO: **DONE**

Visit our GROHE Blue Online shop to see our exclusive range of carafes and glasses, drinking bottles for on-the-go, as well as replacement filters and CO<sub>2</sub> bottles.



Scan the QR-Code and benefit from our webshop discounts & special offers.

Visit our GROHE Blue shop:  
<https://shop.grohe.com>







Follow us



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